

Mediarates 2018

valid from 01.01.2018



Editor and publisher

Verlag Christine Stephan

Corresponding bank

Sparkasse Münsterland-Ost

bank code

400 501 50

account number

18 005 256

IBAN

DE 13 4005 0150 00

18005256

SWIFT-BIC

WELA DE D1 MST

Frequency

6 x per year

Distribution

worldwide subscription;

at jazzfestivals and

concerts all over

Germany; wholesalers;

foreign countrys

Terms of payment

Payment within 14 days

from date of invoice

strictly net

Discount

from 3 ads 5%

from 5 ads 10%

from 10 ads 20%

5% cash discount for

prompt payment via

direct debit

printing colour

Euroskala

printing

sheet offset

colours

full colour by Euroskala

with proof print or contact

proof. Without colourconsistent

print copys we

exclude liability. Point value

in light

not under 7%, in black

not over 95%.

Data transfer

Please send the file by eMail or

a Cloud-link or ask for special

informations.

Other sizes

Deviant sizes must be

agreed. With reservations

we conform the delivered

size to the type area.

Resultant extra costs will

be brought to account.

If necessary on wrong booked

ads additional expenses

will be extra charged up to

10% of the price.

supplement/insert

on request

advertisement/editor

JAZZTHETIK

Frie-Vendt-Str. 16 (Hinterhaus)

D - 48153 Münster

Phone +49(0) 251 53 34 23

jazz@JAZZTHETIK.de

www.JAZZTHETIK.de

Advertisementacquisition

Christine Stephan

jazz@JAZZTHETIK.de

Deadlines

see list

Place of venue is Münster.

Sizes and prices for b/w and colour advertisements

Typearea: 177 x 258 mm

Screen ruling: max. 60 lines/cm (150 lpi)



Coverbooking

front page is not for sale

inside front cover bw: 1,550€ 4c: 2,280€

inside back cover bw: 1,500€ 4c: 2,230€

outside back cover bw: 1,650€ 4c: 2,380€

Copy size

210 x 297 mm

Sizes

width x height

Important:

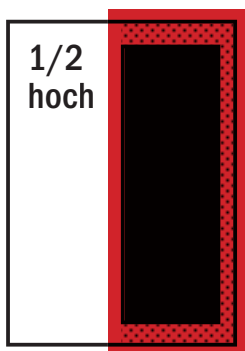
bleeding sizes (B:)

plus 3 mm on

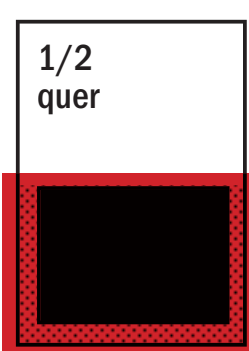
each cutted size



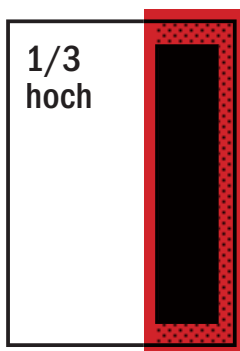
177 x 258 mm
B: 210 x 297 mm
bw 1,450€ 4c 2,170€



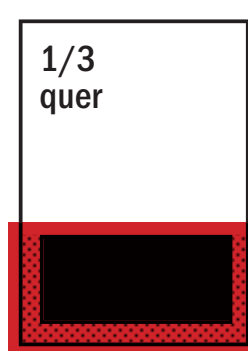
86 x 258 mm
B: 101 x 297 mm
bw 810€ 4c 1,535€



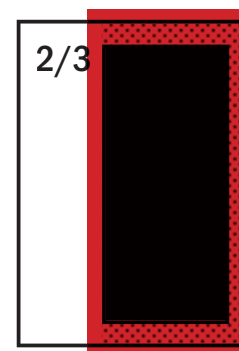
177 x 126 mm
B: 210 x 145 mm
bw 810€ 4c 1,535€



56 x 258 mm
B: 71 x 297 mm
bw 570€ 4c 1,295€



177 x 80 mm
B: 210 x 99 mm
bw 570€ 4c 1,295€



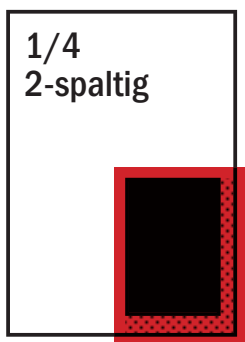
116.5 x 258 mm
B: 131.5 x 297 mm
bw 990€ 4c 1,715€



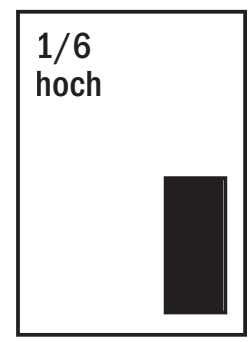
40.5 x 258 mm
B: 55.5 x 297 mm
bw 460€ 4c 1,185€



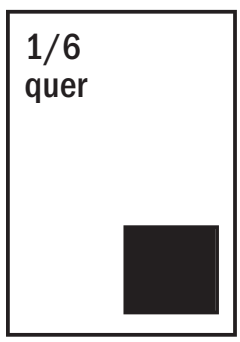
177 x 59 mm
B: 210 x 78 mm
bw 460€ 4c 1,185€



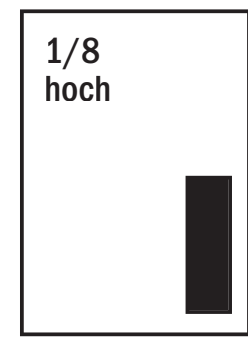
86 x 126 mm
B: 101 x 145 mm
bw 460€ 4c 1,185€



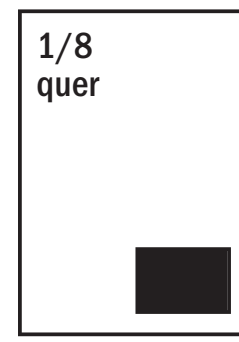
56 x 126 mm
no bleeding
bw 345€ 4c 1,070€



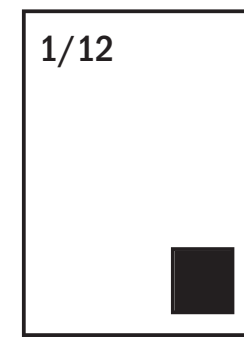
86 x 80 mm
no bleeding
bw 345€ 4c 1,070€



40.5 x 126 mm
no bleeding
bw 280€



86 x 59 mm
no bleeding
bw 280€



56 x 59 mm
no bleeding
bw 210€

Inserts:
under 25 g
90€/tsd
over 50 g
100€/tsd
Bound-in:
price on
application

All prices plus VAT.

Deadlines for advertisements 2018



JAZZTHETIK

Frie-Vendt-Straße 16

(Hinterhaus)

D-48153 Münster

Phone +49(0)251 53 34 -23

	<i>BOOKING</i>	<i>ARTWORK</i>	<i>DATE OF PUBLICATION</i>	
JT 01/02-2018	Th 23.11.	Mo 04.12.	Tu 19.12.	2017
JT 03/04-2018	Th 25.01.	Fr 09.02.	Mo 26.02.	
JT 05/06-2018	Fr 23.03.	Th 05.04.	Mo 19.04.	
JT 07/08-2018	Fr 01.06.	Tu 12.06.	We 27.06.	
JT 09/10-2018	Fr 03.08.	Th 16.08.	Tu 28.08.	
JT 11/12-2018	Fr 05.10.	Fr 12.10.	Fr 26.10.	
JT 01/02-2019	Th 22.11.	Fr 30.11.	We 19.12.	

Advertisement by eMail:

Important!

The technical data sheet and the ad to:

JAZZTHETIK@dul-print.de

and

jazz@JAZZTHETIK.de

order-bound documentation & liability

Without colour-consistent print copys we exclude liability. The printer needs obligatory (if necessary coloured) print-outs or proofs.

They have to be concordant with the matter of the file.

Please send them to

D+L Reichenberg GmbH

z.Hd. Frau Krüger

Schlavenhorst 10

46395 Bocholt / Germany

Data on CD:

Please send it with the order-bound documentation to this address.

Questions? Please ask Mrs. Krüger: **JAZZTHETIK@dul-print.de**

Phone: +49(0)02871/2466-21

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jazz@JAZZTHETIK.de

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name of customer

name of file

Sender (+Tel-Nr)

for JAZZTHETIK issue

size of the ad in mm

type area (S) or bleeding (A)

color mode

date of transfer

other

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