

JAZZTHETIK Online Media 2018

for advertising on JAZZTHETIK.de

valid from 01.01.2018

Banner Formats and prices:

Format	Size	1 Month	3 Month*	12 Month*
Super Banner Leaderboard	728 x 90	110 €	90 €	n.a.
Wide Skyscraper	160 x 600	110 €	90 €	60 €
Medium Rectangle	205 x 290	100 €	80 €	55 €
Skyscraper	120 x 600	90 €	70 €	45 €
Full Banner	468 x 60	90 €	70 €	45 €
Rectangle	180 x 150	90 €	70 €	45 €

(* Prices are for each 1 month)

All banners in rotation. Circuit on all sides, and bottoms.
All prices shown are excl. VAT valid.

Combined discount:

When booking a display (minimum size $\frac{1}{4}$ page) in the printed edition of JAZZTHETIK, please refer to the booking of online display a discount of 15% on the net display price.

Formats:

Flash, JPG, GIF, TIF, SWF max. 100 KB

For more information, reservation:

JAZZTHETIK

Tel .: +49 (0) 251/53 34 32

+49 (0) 251/53 34 23

mail: jazz@JAZZTHETIK.de

Delivery address for Banner:

mail: internet@JAZZTHETIK.de

Required information:

customer name, reservation period and destination URL

The General Terms and Conditions

Submission deadline:

1 week circuit

If you want custom size, please contact us!

**JAZZTHETIK RATECARD:
General & Technical Data valid 2018**

PUBLISHER

Christine Stephan

JAZZTHETIK

Frie-Vendt-Str 16 / Hinterhaus

D- 48153 Münster

Phone: +49 (0) 251-5334-32

+49 (0) 251-5334-22

e-Mail: jazz@JAZZTHETIK.de

web: www.JAZZTHETIK.de

social media: www.facebook.com/JAZZTHETIK

Show data:

please contact jazz@JAZZTHETIK.de and send to JAZZTHETIK@dul-print.de .

BANK DETAILS:

Sparkasse Münsterland Ost

IBAN: DE 13 4005 0150 00 18005256

SWIFT BIC: WELA DE D1 MST

PUBLICATION:

Bimonthly, 6 times a year

PRICES:

Inland: € 8,20 including VAT, packaging and shipping..

Foreign Countries: € 8,20 including packaging, plus shipping.

DISTRIBUTION AREA:

Germany, Austria, Switzerland, Netherlands, World

SALES:

Station bookshops, Press-grosso, Kiosk, phonogram / HiFi retailers and subscription at home and abroad

ISSN:

0933-8926

ORDERS:

in writing to the publisher.

BOOKINGS OF ADVERTISING:

in writing to the publisher.

RIGHT OF WITHDRAWAL:

only in writing. 1 week booking deadline.

ADDITIONAL CHARGE FOR BLEEDING:

is not charged additionally.

COLOR SHOW:

Printing on the Euro scale. Not using the color black in the design of colored display has no influence on the calculation. Each additional process color is a surcharge of 250.- € calculated, which is not discountable. Special colors or shades that by the combined printing of standard scale colors can not be achieved, require special agreement.

Supplements / inserts:

to 25 gr. single weight per thousand. € 70.-
to 50 gr. single weight per thousand. € 90.-
Heavier inserts, supplements or tip-ons on request

PLACEMENTS:

The publisher can note placement rules only as desire and try to under to consider the technical and Earl's options. Placement rules whose Fulfillment is order requirement, condition following award of the b/w price is discounted:

4th cover (U4) excl. 20%
2nd cover page (U2) excl. 20%
3rd cover page (U3) excl. 5%

DISCOUNTS:

On purchase within a contract year, the following discounts apply:
from 3 advertisements 5%
from 6 adverts 10%
from 12 adverts 20%
5% discount on direct debit collection

PAYMENT:

Payments within 14 days after publication without deduction. In advance of the total amount that is received by the first day of sale from the publisher, a 2% discount, unless older invoices are fully or partially oven. In the case of delayed or deferred payment interest at the rate of 5% above the current discount rate of the Deutsche Bundesbank as well as collection costs will be charged.

VALUE ADDED TAX:

Prices are excl. VAT.

Booking deadline:

see Year Plan

<http://www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe>

<http://www.JAZZTHETIK.de/mediadaten/mediadaten-online-JAZZTHETIK-de>

Submission deadline:

see Year Plan

<http://www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe>

JAZZTHETIK is a recognized training company

JAZZTHETIK is member of ejm (European Jazz Media)